



**MoxiEngage**, by MoxiWorks, is a powerful CRM and business planner designed specifically for real estate professionals. Brokerages with MoxiEngage provide incomparable value to their regions, offices, teams, and agents with the leading sphere-selling focused CRM built on the best practices of the greatest agents.



## WHERE YOU'LL START YOUR DAY.

Start your day in your dashboard with a flyover view of your business: your contacts, your tasks, and your income goals. Drive your business further with a CRM that keeps you organized, increases productivity, and truly strengthens your relationships by focusing on your sphere of influence first.

# **GOAL SETTING FOR THE GO-GETTERS.**

More agents achieve their financial goals when they have a sidekick helping them save the day. In MoxiEngage, set your annual GCI goal and allow MoxiEngage to align tasks, campaigns, and guidance to aid you in achieving your goal. Each day, your dashboard starts your work day with a snapshot of upcoming tasks and events as well as a few recommended contacts to stay in flow with.





# SURPRISE YOUR SPHERE WITH PERSONAL DRIP CAMPAIGNS.

Campaigns can pull mail merger fields, cultivating better relationships by delivering personalized information. Neighborhood News feature creates and delivers content for their specific zip code, neighborhood, or custom area giving them unique insight into their local market. Automated touchpoints keep your sphere up to speed on what's new in their neck of the woods.

#### And So Much More.

In a study done on 2020 productivity, agents who fully utilized MoxiEngage saw 64% more transactions, on average, than their peers without MoxiEngage.\*



### BE BETTER®

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\*Based on a 2021 analysis done by MoxiWorks that measured agent productivity and product usage in CY 2020 across 82 brokerages (the "Sample Pool"). Sales volume and closed transactions of agents in the Sample Pool who were determined to have engaged in high usage (compared to moderate or low usage of their peers within the same company) of MoxiEngage and/or MoxiPresent (the "Tools") were measured against those agents in the Sample Pool who did not use the Tools. This was not a controlled study; correlation does not equal causation. Past performance does not guarantee future results. Market conditions may influence results and there is no assurance any agent will achieve the same or similar results.