

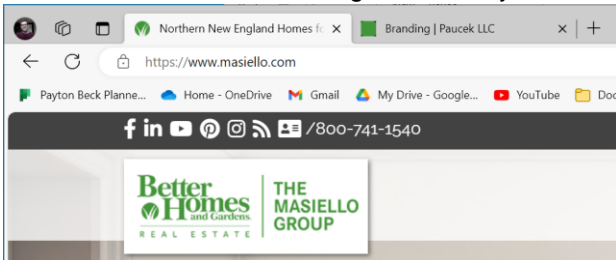
Branding Your Account Step-By-Step

[View Loom Video Here](#)

Why would I need this? The branding on your account is what clients/leads will see when entering your dashboard or interacting with your tool. Making sure your branding and contact information is correct will help ensure your leads know who you are and how to contact you.

Click on “Branding” on the left-hand menu

- **Colors:**
 - Main > The color picked here will be the color of the left-hand menu and the buttons.
 - Down-Shade > The color picked here will be the color of the buttons when you hover your mouse over them.
 - Up-Shade > The color picked here has very little impact on the branding, from what we can tell.
 - **BHGRE DARK GREEN: R 51 G 153 B 51**
 - **BHGRE LIGHT GREEN: R 164 G 205 B 85**
 - Be sure to hit “Save Colors” once you’ve chosen your branding color, or else they will not save.
- **Logo:** You are free to choose your cobranded logo here! This will be displayed at the top of your and your client’s dashboard. For easy access to the standard BHGRE TMG logo, click [here](#).
 - Be sure to hit “Save Logo” once you’ve selected the file, or else it will not save.
- **FavIcon:** A favicon is the image shown in your browser tab next to the window name.



Simply Home requires FavIcons to be uploaded as .ICO files. Because this is a BHGRE product, the BHGRE Bug should appear by default as your FavIcon.

Click on “Settings” on the left-hand menu

- By default, your contact information should match what is hosted in Dash. However, if you’d like to update your contact information or social links, feel free to do so here.
- **Headshot:** Your headshot will be displayed throughout your client-facing dashboard and Home Valuation Tool, so be sure to smile!
 - Once you’ve uploaded your headshot, be sure to hit “Save Changes,” or else your headshot will not save.