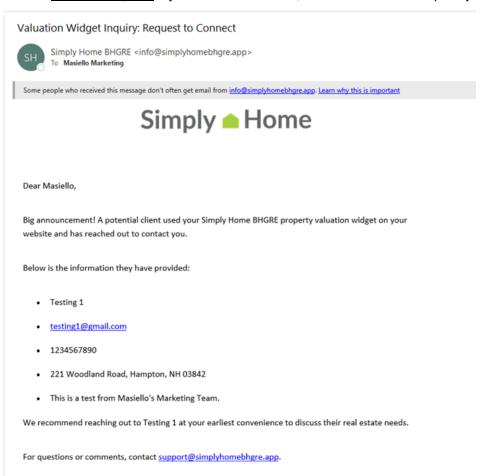
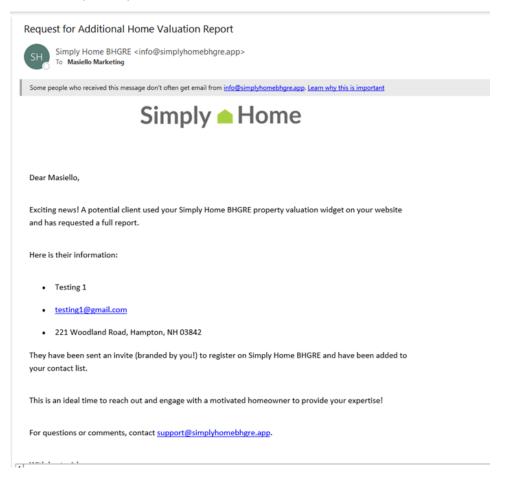
## **Simply Home BHG Email Notification Breakdown**

Why would I need this? This is a breakdown of the three (3) different email notifications an agent may receive from Simply Home BHG.

1. Contact Request: If you receive this email, the lead noted has request you contact them.



2. <u>Sign Up for Dashboard:</u> If you receive this email, the lead noted has request access to a home dashboard branded to you. You don't have to take any additional steps for that account setup, but you may want to reach out.



3. <u>Searched Address Without Additional Action</u>: This type of lead did not request a dashboard OR a contact request. They only searched for an address. This lead type can be identified because it will only showcase the addressed searched without the contact information.

No graphic available currently